



## I. Security Of Your Personal Data

Of course the security of your personal data is a matter of trust. Let us to explain what we do for the security of your personal data.

### Mail Order Data Transfer SSL-Secured Only

All mail-orders via online-store of Celtic Dance World are always secured by SSL-technology (128-bit). This is an international encoding standard for internet transfers. All personal data, e.g. your address and banking- or credit card details will be SSL-encoded which provides a safe protection against spies or hackers. By the help of a closed padlock symbol at the bottom of the status bar of your internet browser you will recognize that you are in a SSL-secured area. If your personal computer cannot work with SSL-technology - rarely but possible - you do not need to worry about that your personal data will be sent unencoded. You will usually receive an error message from our website instead. Please ask your internet provider what to do in this case

### No Login = More Security!

No doubt that it is very comfortable to use a customer-login-function to have your complete data at your's disposal for not typing in all data again in every new mail-order. But please note, that your complete data will be safed on a strange internet-server somewhere in the world when establishing an user-account/a login! Indeed your data will also be secured, but in a case of trouble your complete data and credit card details will may be available for unauthorized! We are convinced that you don't need things like that!

This are the reasons why we do not provide a registration or login-function in our whole shop system! As a result you will always have to retype your complete personal data for every new mail-order, but what's the difference for more data security?!

## II. Privacy Policy

We are please about your interest in our website, our company and our products. We always check the contents of external websites, but we cannot enforce prosecution even with thorough controls of their content. The protection of your personal data at the collection, processing and use on the occasion of your visit at our website is a very important favour for us. Your personal data will be protected within the scope of statutory provisions. At the following you will find information, which data will be collected and used when visiting our website.

### 1. Collection and Processing of Data

We exceptionally use your order data for processing your order and to provide a convenient shopping. All personal data will be saved and used in compliance with the regulations of german Bundesdatenschutzgesetz (BDSG) and german Teledienstschutzgesetz (TDDSG) as well.

You'll be asked for personal information as like as your name, e-Mail-address, your delivery address, your street shoe size (to be able to find the right order size in case of dance shoe orders) and for your banking details if you have selected the prepayment mode "direct debit". This will guarantee a prompt order processing. Your data will be transferred with the SSL encryption standard directly while sending them to us. If you would not like to give us your banking details by internet, you can alternatively advise them by phone, fax or letter post.

### 2. Forward Third Party

Your personal data including your postal address and email will never be sold, shared or rent! Service partners are excepted, who need a transfer of your data to be able to order processing (e.g. the forwarding agency that will be authorized with your delivery and the bank who will arrange the payment). But any transferred data will be limited to a required minimum in all cases!

### 3. Cookies

Our website makes use of cookies to record user sessions and is essential for our e-commerce services. Because the protocol used to access websites (HTTP) is stateless, our website needs to use cookies to identify and record the preferences you make during the use of our website. No personal information is stored in the cookies that are issued by the web site and the cookie will not be viewable by any other website (provided your browser does not contain flaws that allow this). To permanently disable cookies please follow the documentation that was provided with your web site browser application. Most have built-in help files that will show you a step by step guide to disable cookies.

This website also uses tracker technology from the etracker GmbH ([www.etracker.de](http://www.etracker.de)) to collect visitor behavior data. The data is collected anonymously to be used for marketing and optimization purposes. All visitor data is saved using an anonymous user ID to aggregate a usage profile. Cookies may be used for this purpose. Cookies are small text files that are stored in the visitor's local browser cache and enable recognition of the browser when the visitor returns. The data collected via etracker technology will not be used to determine the personal identity of the website visitor or compiled with personal data pertaining to the user of the pseudonym unless agreed to separately by the person concerned. The collection and storage of data may be refused at any time with respect to subsequent services.

### 4. Storage of Wording

We will save your order data and send them together with our general terms of business and trade to you by email. Our general terms of business and trade can be viewed at our webpage at any time and also saved on your computer. Your order data will not be available online because of data security reasons.

### 5. Security Advice

We continually strive to save and secure all your personal data by taking action of all available technical and organisational measures, to make them inaccessible to third parties or persons. When communicating by email the complete data security cannot be guaranteed for hundred per cent. We would therefore recommend the communication by mail for any confidential information.

### 6. Right of Access to Personal Data

Of course you'll have the power of free information, correction, blocking and deletion of your personal data at any time. Please just inform us by email or send us your demand by letter post to:

Celtic Dance World Frank Decker e.K.  
Owner: Mr. Frank Decker  
Bonhoefferstr. 4  
27793 Wildeshausen  
Germany  
Email: [privacy@celtic-dance-world.com](mailto:privacy@celtic-dance-world.com)